

Strike the Right Chord WITH MINI MAESTROS

“I think Mini Maestros is wonderful, not only for the great way it teaches musical appreciation, but also for all the other aspects such as sharing and following instructions.”

So says Katherine, mother of Isabella who attends a two to three-year-old class. Mini Maestros is a uniquely Australian franchise business that provides music education classes to children from six months to five years of age. It is a fun music education program for babies and pre-school children which explores a wide breadth of musical experiences.

With franchises in Melbourne, Perth and Sydney, Mini Maestros presents a flexible and rewarding franchise opportunity for sharing the magic of music with young children.

Children love Mini Maestros because they have fun while they are learning. Singing, dancing and playing percussion instruments form part of each lesson. Puppets and props are used to engage children and stimulate their imagination. Adults attend classes with children so that they can share in the enjoyment of making music.

Parents and carers love Mini Maestros because they can clearly see their children’s skills developing as they progress through the



program. Classes improve children’s listening skills and develop speech and vocabulary. Children learn social skills by working with others and their physical development is encouraged through movement activities and dances.

Franchisees love Mini Maestros because they get to sing, dance and have fun all day! So many people have dreamt of a career where they get paid to share their passion for music with others. This is it! Mini Maestros also offers franchisees an attractive work/life balance. Classes run during school hours and school terms, making it a particularly family-friendly business for those with school-aged children.

Mini Maestros’ success has been built on a tried and true education and franchise system, specifically developed for Mini Maestros.

Jennifer Smith, Mini Maestros’ music director, says: “We take pride in the fact that our program is fun, has a strong educational foundation that parents appreciate, provides sequential skill development, provides experiences which enhance children’s overall development and is uniquely Australian”.

All franchisees and employees follow the same set of lesson plans. This ensures consistency in presentation. The intention is that on any given day, children in a particular age group will be receiving the same lesson, regardless of what venue they attend.

Mini Maestros teachers generally have qualifications in early childhood studies and/or a music degree. However, those with

an innate sense of musicality and strong interpersonal skills are often suited to the job.

“Rigorous franchisee selection and adequate up-front and ongoing training is paramount,” says Bruce Fethers, Mini Maestros Managing Director.

“We conduct comprehensive training courses for our franchisees which cover the Mini Maestros philosophy and teaching methodology, each term’s programs and class and franchise administration.”

One special feature of the Mini Maestros franchise system is its web-based enrolment and communication system.

“A supportive and intuitive administration tool is important, but what I like most about our intranet is that it allows our franchisees to share experiences and ideas and operate as one team on a united mission,” Bruce said.

Mini Maestros offers sophisticated education and administrative systems, but product acceptance is the key.

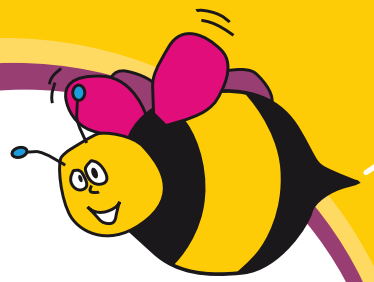
“Ultimately it is the smiles and the laughter of the children as they learn the magic of music which matters most,” says Jennifer.

Trista, from a three to four-year-old class sums it up: “I like going to Mini Maestros with Nan and Pa. We roll the balls, I wiggle my hips, I spin around and I love it so much.” ❖

For further information about becoming a Mini Maestros franchisee contact Phil Splitter, Franchise Development Manager, on 1300 786 557 or email phil@minimaestros.com.au.

**“I love Mini Maestros because...
I love my bumblebee
and playing instruments”**

Eva, 3 - 4 year old class



**Looking for a
rewarding and
flexible franchise?**

**Introduce young children
to the magic of music
with Mini Maestros.**

A fun music program for pre-school children

Mini Maestros offers fun and educational music classes for babies and children aged 6 months to 5 years.

As a Mini Maestros franchisee you will nurture children's innate curiosity in music.

We are committed to providing fun and stimulating musical experiences through participation in singing, dancing, games and playing percussion instruments.

For more information call 1300 786 557
or register your interest on-line at

www.minimaestros.com.au

**Mini
MAESTROS**